TRAILBLAZER
Paving the future’s path

DILJIT DOSANJH
era of the moonchild
SOAK IT IN & LIVE IT UP!

W
G O A

Unwind in secluded settings surrounded by spectacular scenery, dappled by golden glows of sunshine. Lounge in vivaciously designed private seaside accommodations, or revel in scintillating dining as sensational art and music unfurl throughout beautifully landscaped grounds.
What was your thoughts and experiences on the track Lover? Every song has a different vibe and this album is all experimental music. Definitely it has an experimental aura. Every album comes with a different sound and world. Same goes for this album. It’s the Moonchild era, it’s something which I haven’t done before. I had earlier thought that I would release the music video of ‘black & white’ prior to ‘Lover’ but after experiencing the love we received for ‘Intro’, releasing ‘Lover’ made more sense then.

How was it shooting for these song? It was a lot of fun actually. We all had a great time shooting these videos. Two of the them have been shot in the US. Every track, Luna, Black and White, Vibe; every video was shot keeping the Covid guidelines in mind. When it comes to my music, the recordings and shootings of the music videos etc, nothing is challenging for the simple fact that I enjoy it and it’s all fun for me, rather than work.

How do you feel about working on this album? Where do you get your inspiration from? Making the ‘Moon Child’ album has been a very emotional experience for me. I have put my heart and soul into it. My love for music has always been an inspiration for me and ironically, in return, the album has now become an inspirational in itself. I have always felt strongly about work as a part of life. Every time when I am making a song, it’s counted as a happy moment in my head. I feel relieved when my album lands up being and releasing the way I had imagined it to be. It’s very satisfying. I had heartily expressed myself through this album and therefore it was important for me that it came out right.
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The post Pandemic Way of fashion

A Trail to the Hamptons

Trailblazers of Bollywood
Many walk the path created. Many create the path to walk on. We rarely come across exceptional people who blaze the way, pave the path and create a trail for the future generations to follow. And this issue of Face Magazine brings to you some such pioneers and innovators who have transformed this universe into a better place.

As we know it, India Was once ruled by rulers. But if you were to ask me today, who the real rulers are in our country? I would say cricketers, actors and pop singers. And so we thought of none other but the king of music, one of the leading artists in the Indian music industry, none other but Diljit Dosanjh on our cover this month.

Hope you enjoy reading our September issue ‘The Trailblazers’.

Happy reading,

Sukhmani Sadana
EDITOR
**Editor’s Choice**

/01

**Epic Booty**

The Epic booty effortlessly reinterprets classic, minimalistic lines in Mr. Louboutin’s inimitable style. This pointed toe model comes in Oh Xtian, a colourful fabric with a collage effect inspired by retro posters, magazine clippings and Christian’s vision of femininity. The heel counter subtly protrudes over a 70 mm iconic Pik heel, a reflection of Christian’s fascination with metallic heels that seem to disappear, as though the wearer was standing on tiptoe.

/02

**Elisa Africaba**

Modern sophistication meets ancient mysticism on a compact leather satchel clasped with a monogrammed turnlock inspired by an Egyptian cartouche. This compact style—named after Christian Louboutin’s goddaughter—was designed to standout in a Tarot de Marseille capsule motif and vibrant African-inspired embroidery.

/03

**Fun Louis Junior Spikes**

The Fun Louis Junior echoes the codes of the iconic Louis Junior sneaker, following the classic lines of tennis shoes. Where the Fun Louis differs is in its incredible array of textures and technical fabrics. Christian’s signature blending with added panache. This Black and Loubi model showcases patent leather, textured Jacquard Carbon, Calf Gom, and Suede for a stunning effect. Signature spikes adorn the toe.
/01
How do you feel about working on this album? Where do you get your inspiration from?

Making the ‘Moon Child’ album has been a very emotional experience for me. I have put my heart and soul into it. My love for music has always been an inspiration for me and ironically, in return, the album has now become an inspirational in itself. I have always felt strongly about work as a part of life. Every time when I am making a song, it’s counted as a happy moment in my head. I feel relieved when my album lands up being and releasing the way I had imagined it to be. It’s very satisfying. I had heartily expressed myself through this album and therefore it was important for me that it came out right.

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Moonchild Era and G.O.A.T, both are very special with great intros and teasers. But the title of Moonchild era is exceptionally different. How much hardwork went into deciding the title?

Frankly, the title just came to my mind. As I mentioned, when it comes to music, it doesn’t make me feel like I’m struggling.

What reaction did you get from people when you released the teaser of the album? All the songs are very different from intro. Intro sounds more like out of the world.

All songs are always made for entertainment but I still try to keep some hints in there. If you make everything from ‘out of the world’, then you won’t be able to work. I don’t intend to be preachy, I just want to work straight. I don’t try to necessarily send out any message. I have to work, express what I feel and so I do it in a symbolic way.
Everyone in the industry knows that when you take up a project, you start working on it beforehand. You also create a good atmosphere regarding your projects on social media. How important is it for an artist to create a good ambience for his or her project?

That’s a part of our job, creating the atmosphere, ambience, awareness and building the base. And if you want to create a buzz then social media surely helps a lot. It’s a great platform to talk about your work and make people aware about its existence.

We have seen Elwa in many tracks of yours. How is it to work with her?

It’s always a great pleasure to work with her. She has a great persona and also a very professional approach towards work. And that I really appreciate. We had to shoot the last part of this song again and she never had any problems in doing so. We faced certain delays due to Covid but again, she has always been super cooperative. She wants to do good work on her strength and on top she is blessed with the willingness to do so so that’s admirable.

If we talk about the album, the intro was English. You have said in the past that when it comes to english language, it is a bit tough for you. How did you come up with this intro which became so famous?

It’s the Moonchild Era, everything has to change. Every day when one wakes up, there is a certain change in all of us. In fact something is changing in us every moment, including in me. So everything about the Intro is a part of that same change we are experiencing and living each day.
If we talk about titles of the songs, eg: Moonchild Era, while you were deciding these titles, did you get stuck somewhere?

I didn’t get stuck anywhere as thankfully it was a team effort. The track Black and White was earlier named StarStruck but then we changed it. Right at the end, we decided to go with Black and White. Similarly, Luna was earlier called Moon. To give you an example, I always liked the name Luna and this title was stuck in my mind right from the beginning.

You are an inspiration to so many people. Even those who are not Punjabis want to be like you. What is your take on this?

I really believe that we are all one. Music has no language and sound is magic, real magic.

Can you share with us as to which was the most difficult time of your life?

The time which earlier felt difficult, now makes me laugh. I believe that there is nothing such as difficult or an easy time. In the end it is all about the journey that we have to take, make, walk or pave.
Being a reality TV star is touted as one of the toughest jobs in the world. What do you absolutely love and hate about it?

I mean not sure who said that, but I can’t say that with a straight face. I know many people with much tougher jobs and do selfless work by helping others. Our military, our first responders, and our teachers just to name a few. I believe their jobs are the toughest.

Big Brother is a social strategy competition - based on the principle of rewarding the survivor... that sounds a lot like ‘Real life’... can you draw some comparisons and share what in your opinion, does it take to be a survivor - both in the show as well as in real life?

Big Brother is a competition show where you need to use manipulation and strategy. You position yourself for people to like you, look past you and ultimately have them believe you are valuable to them. You have to play many sides and sometimes lie to people’s faces. ‘Survive’ is appropriate for that show but trying to draw a comparison to real life, that’s tough.

You have now been a part of Big Brother twice, can you reveal some unknown things, hidden secrets, share some trivia from the show that the audience and fans would love to know? People forget it’s a show that is actually heavily edited. Meaning there is just so much footage it’s tough to show the audience everything that is going on in the house. Something people might not know is that most of the interviews in the diary room are late as hell, like 2 am or early like 7am. So that makes for very interesting interviews.

With over 40 restaurants under your eats empire, you are still believed to be unstoppable. So, we have to ask, what new is cooking on that front?

I have opened so many venues that I have really enjoyed. The venues that I’m working on now hold a special place with me. They have been concepts I’ve been conceiving for a while, No Man’s Land, Ya Mas and Lady Vay will be concepts that you will see in many major cities in the US. Be on the lookout you won’t want to miss these three.

Rumor mills are rife about your relationship with Co-star Christmas Abbott going from professional to personal... your fans want to know more... are you guys dating? Are you engaged? Was it an on-set romance... or maybe no spill? HAHAHA well if you don’t know already, we are engaged and we are planning a spring wedding in Savannah (Georgia).
01. What's it like being Yash VardhanSwami?

It’s awesome I would say. Haha. Not sure how to answer this, but life’s amazing and happy and glad to be where we are and where we are getting in life. But I can safely say that 8 year old ‘me’ would be proud of the 26 year old YVS right now. :)

02. What is your morning routine?

So, my day starts with gratitude. I do not journal it as it’s not my thing but I start with thinking of 5 positive things that happened in the past day. Then I have my morning drink which is almost a litre of water with greens and antioxidant. After my morning drink I meditate for 20 minutes and then get some sunlight exposure while reading a book for another 20-30 minutes. I am very particular with my morning routine as I strongly believe in: Win your morning, win your day!

03. How was your journey? What would you do if you were not in Fitness?

My journey! It started with me losing 44kgs of fat, making a lot of mistakes, goofing up due to impatience, lack of knowledge, running after shortcuts and extremism.

I have pursued law from UILS, Punjab University. So, if I wasn’t pursuing fitness as my profession, I would probably be a lawyer or running my dad’s business.

04. Did you face any failure? If yes, How did you overcome failure?

I did make a lot of mistakes during my own journey but I wouldn’t classify them as failure because we only fail once we give up.

Also, all the mistakes I made during my fat loss journey, help me understand my clients better and hence, coach them better and drive them towards great results while making sure they do not make the same mistakes. I try to be the guide, 44kgs heavier me needed!

05. How has fitness helped you?

Ah it has changed my life. Even if we do not talk about the professional front, it helped me realise what I was capable of doing. It helped me build trust in self, relationship with myself, understand importance of hardwork and consistency, confidence and discipline which improved other fields of life drastically.

06. How often one should train?

Very common question and the answer is it ‘Depends’. There’s no right frequency since every human is different and everyone has different lifestyle, fitness levels, priorities, goals etc.

But generally speaking working out 3-5 times per week is sweet spot for most of us, depending upon the situation.

07. Do you meditate? If yes, Does it help?

Another life changer for me. Started meditating 2 years back and have been hooked on ever since. It has enormously helped me with my anger issues, helped me understand my self better and build discipline and routine in life. I recommend it to everyone who wants to improve their life and reduce mental clutter and even reduce volatility.
08. Does Yoga help in maintaining a healthy life?
100%. Yoga is amazing for improving mobility, joint health and even muscle strength to a certain extent (as long as it’s progressive in nature). More than anything, it’s amazing for managing stress as it can balance Autonomic nervous system and balance parasympathetic nervous system. I strongly believe that there’s a spiritual aspect linked to this too.

09. Is Mental health as important as body health?
100%. When we talk about health, all aspects go hand in hand and mental health is prime. From our mental wellbeing to thoughts, dictate our life. Also, if mental health is not on point, we won’t be able to follow our nutrition and training regimen regularly (due to physiological reasons too). So, along with working out, we need to focus on ‘working in’ too! I am a huge proponent of this and meditation, stress management and mindfulness activities are an integral part of our coaching process too.

10. What is your end goal?
Hard to say. Now that I have developed deep interest in understanding psychology and personalities and its effects on health, mental and habits of an individual. For now, it’s to learn more and more impacting as many lives as possible in improving their physical and as well as mental health. Aiming to transform at least 10000 lives by end of 2022.

11. What’s next on your list?
Started out with coaching transformation and fatloss clients. Now, we are also educating upcoming nutritionists and PT’s in our 20 week online nutrition and training certification and have taught over 250 students so far. Now, also helping upcoming nutritionists and PT’s to grow and scale their fitness businesses online while making more impact and money. Goal is still to ensure that we are impacting as many lives as possible.
Alpana Kirloskar, a member of the 130 year old successful business families of India, has over the years, carved a distinct identity for herself, as an architect and an interior designer. Born and brought up in Delhi, Alpana who acquired a degree in B. Arch (Bachelors in Architecture) from School Of Planning And Architecture, Delhi, is today one of the few women who started her own Real Estate company ‘Kiara Lifespaces’.

“My passion in design led me to complete my degree in architecture and start my Interior design studio.” Besides private clients, Alpana works with various developers and real estate promoters to design and execute “show” or model apartments. Her design ethos reflects an eclectic melange of ancient tradition in a modern vocabulary. Alpana remodelled her own house, Lakaki, which won her an AESA award (Architects, Engineers, and Surveyors association) for best Interior design. Alpana travels to Milan for the Furniture fair to source furniture from European designers for her projects broadened her exposure and added depth to her designs.

She was also the Brand ambassador for Walter Knoll, a 150 year old premium furniture company in Germany and would represent them at the Milan Furniture Fair.

Alpana’s interior projects won her many accolades – She was awarded the Fashion Art Design Awards (FAD International) for excellence in the field of interior and Architecture, and Times Power Women Award, 2017- Interior Design and Entrepreneurship. A short course on leadership and team building from Harvard Business School further enhanced her business insight.

Alpana has also helped design the prestigious Kirloskar Institute of Advanced Management studies and sits on the Governing Body of the Institute.

Kiara Lifespaces, is a real estate company which focuses on providing housing for the mid income segment with improved amenities and infrastructure. The first project of residential apartments ‘Kiara Residency’, is based in Lucknow. Kiara Lifespaces was invited to sign an MOU with the UP government, as part of the UPInvestors Summit, and a ground breaking ceremony was held by Honourable Prime Minister Shri Narendra Modi.

Alpana has recently been awarded The International Women Entrepreneurial Challenge (IWEC) award at the 2018 Annual IWEC Conference in Shanghai, China.
MY JOURNEY WITH ART

Early Days
My journey with art began early on in my childhood days. My mother, a PhD in Hindi Literature, is an ardent collector of art. I have grown up surrounded by her exquisite collection ranging from a very unusual painting of Saraswati by Hussain, my mother’s portrait by Jatin Das, Anjolie Ela Menon, Shakti Burman, Sculptures of Satish Gujral and many other masters. I was also taking art lessons and dabbling in watercolours and oils at the age of 12. Fortunately living in Delhi, and visiting various art exhibitions further expanded my exposure to art.

Moving to Pune
I started my own collection after I got married and moved to Pune. Every time I would visit Delhi or Mumbai I would make it a point to visit art galleries. Pune did not have many art galleries and the concept of collecting art was absent. Art is an integral part of my design and has importance in all my interior projects. Hence, I always encourage my clients to source art.

Planning Art events
I met Madhuri Bhaduri in Pune and loved her work. Together we planned an exhibition of her art in my garden, which was very well received. Madhuri even gave a live demonstration with music under an old ‘Patangi’ tree.

I wanted Pune to have more exposure to art, and collaborated with Ashish Anand of Delhi Art Gallery to bring an exhibition of the masters to Pune.

Art For Charity
Art is a strong medium for raising funds for giving back to ArtCharity. I have always encouraged many such ‘art for charity’ events like Plan India Auctions and Serving on the board of Breakthrough Trust. I have always been a Patron of KHUSHI, Kinship for Humanitarian and Social Intervention in India and participated in their auctions in Delhi. I was invited to serve as a board member and helped plan art shows. For one of the auctions, I endorsed the work created by the Delhi artist Seema Kohli. Visiting her studio and working on the theme of the Painting was a very inspiring experience. The painting ‘Krishna’ is a beautiful mixed medium on canvas with 24 ct gold and silver leaf.

Using Art in my Interiors
‘Thikri’, or silver foil work on plaster is an ancient art from Rajasthan, which I have used in my projects to adorn a temple wall. Inlay work in semi-precious stones was used to create an outdoor fountain. Eschins of motifs in granite and mother of pearl inlay are used in table tops or at the entrance of a home.

Undeniably, Art is conducive to happiness… and I wish to continue the wonderful relationship that I have with art and creativity.

I would like to end with a Quote:

‘Art is unquestionably one of the purest and highest elements in human happiness. It trains the mind through the eye, and the eye through the mind. As the sun colours flowers, so does art colours life.’

- John Lubbock

www.facemagazine.in
Dolce & Gabbana is a phenomenal brand, what is the one thing that you always keep as a part of your learning from Dolce?

Dolce & Gabbana is inevitably an exceptional brand to work with. It is a brand throughout the years that I have seen evolve, creatively and culturally. They are fundamentally at the forefront of Luxury Fashion, Innovation and Craftsmanship. The brand has paid a significant influence on my chosen career path and sartorial choices throughout the years. I still remember my first day as a twenty-year-old intern, walking through that glass door on Old Bond Street in Mayfair wearing a pair of Black patent D&G stilettos. Till this day I have never looked back!

You represent a strong woman, who is a celebrity; What do you think about Women entrepreneurship in India and the way women are growing in the industry?

Women entrepreneurship in India has drastically changed over the last few decades. The country is currently in a very exciting space, particularly in Fashion where many brands have female led CEOs. As the founder of my own CJM publicity I understand and value the importance of having autonomy and equality when it comes to workspace. Encouraging women to stand on their own feet and to make a mark of their own in society helps them achieve a sense of purpose and fulfilment. They are able to ascertain risks, achieve leadership qualities and most importantly develop people skills, as well as juggling a family life. This overall helps to improve their self-confidence.

An empowered woman is a seeker, she who takes steps to discover her life purpose and dedicates herself to living in a way that aligns with it through entrepreneurship is a champion in my eyes.

One quote or phrase that you live by, and would love our readers, especially young girls to follow and believe in?

“Don’t let anyone dim your light, simply because it is shining in their eyes”

4. With fashion or bollywood being your work space, do you think there are many distractions that hinder work and routine tasks?

Being social is such an extensive and integral part of my job that distractions are inevitable. It’s more about ensuring that I am able to sustain my energy and direction throughout the day as so many tasks can pop up last minute due to the nature of my job. The key to managing this is to be mindful, attentive and remain present in the moment which helps me stay focused.

5. How do you maintain a perfect balance in work, and your “me time”?

This is always a work in progress but with time and experience you learn and adapt on how to strike that work/life balance. Again, as socialising and being active is an important role for me, learning how to “switch off” and compartmentalising my professional and personal life has been something that I have been better at achieving throughout the years. It’s also just about making sure that I enjoy the work that I do that makes taking a break a lot easier as I can then just relax and enjoy my downtime properly. I’m also very organised when it comes to my schedule and like planning short getaways when I have time off work. It’s nice to escape into the countryside some weekends, away from the city hustle and bustle to just recharge my energy.
Fashion has never been boring, is surely a big contributor to our country’s GDP, and yet, is often a victim of bad press. But breaking stereotypes and adding weight to vanity are these young accessory brands, who in their own small way are trying to give it a conscience and nudge this linear economy into a cyclic one by going sustainable.

BY NEHA SACHAR MITTAL

Trailblazing Into The Future

Myaraa by Namrata Lodha

Myaraa was born when 52-year-old, Namrata Lodha woke up one day with a drive to make sustainable accessories, fun! The idea came from a trip to the US but the inspiration, from her backyard in Harda, Madhya Pradesh, known for its wheat farms. The brand moulds and styles left over wheatgrass into Hats of different shapes and sizes. With raw materials, locally sourced from the farmlands and workshops nearby; these hats are 100% vegan, natural and eco-friendly.

What's more, Myaraa also enables local rural women by training them in designing and manufacturing these hats. They are also taught the language English, for them to be able to write and embroider the custom patches. From classic to funky, the hats are designed keeping both Indian as well as western sensibilities in mind. Personalised with names, messages, or for occasions, these babies might also turn you into a designer with their 'build your own' feature. The classic silhouette makes them incredibly versatile, apart from being lightweight as they are made with natural wheatgrass. The cushy insole inside the hats makes them even more comfortable therefore functional!

Spreading love in over 50 countries, Myaraa is surely a torchbearer of sustainability and women empowerment.

Available on: www.Myaraa.com

Neemans Shoes:

Imagine shoes that are sock-free, odour-free, occasion-free, season-free, machine washable and yet comfortable for daily wear? What’s left you ask? Wait for it... they are also made of 100% recycled plastic!! Sounds too good to be true, doesn't it? But fortunately for us, shoes that look good, feel good and are also good for our planet... Exist!!!

God bless, this team of three, Taran, Kiranjot Kaur and Amar Preet Chahbra, who gave up their cushy jobs to conceptualise this wonder shoe - The Relive Knits uses 8 PET bottles per pair, and so far, they have recycled over 1 million plastic bottles for their new sustainable collection. A step in the right direction shall we say?? (pun intended) This Hyderabad based brand's biggest USP lies in their choice of materials across their collections. The platform uses various natural fibres like merino wool, organic cotton, recycled fabrics, plant-based castor bean and recycled rubber. Committed to sustainability, even their insoles and packaging is made of recycled materials. Conscious of the demand pattern and local choices of India, the brand offers a wide range of unisex shoes in vibrant colours at affordable prices. Thereby changing how Indians wear shoes, one step at a time.

Available on: All major marketplaces and www.neemans.com

Mio Borsa:

All the vegans in the house... listen up!! Apart from what goes in your tummy, what if I said that, what goes on your shoulder could also be 'Vegan'?

That's what Pallavi Behl, a doctor by profession, thought when she decided to turn entrepreneur with a line of bags made of “vegan leather” - Mio Borsa. Based out of New Delhi, the brands eco-friendly leather is made with plant Pu and pineapple stem extract called ‘pinnatex’ which gives the illusion and finish of real leather... making sustainability look chic.

Mio Borsa - meaning ‘my kind of bag’, as the name suggests, is meant for the woman of today who is fierce, independent, environmentally woke yet stylish. With an extensive colour palette, interesting shapes, affordable prices and reduced carbon footprint, buying one of these would surely be bagging a bargain!

Available on: Nykaa and MioBorsa.in
Diljit Dosanjh has become the ultimate fashion and style guru over the years globally. The Punjabi singer-actor is known to serve major fashion inspiration from ensemble sneakers to fresh-off-the-runway jackets, his maximalist vision leads him to think unconventionally. The singer-turned-actor has chosen his favorite labels with care, but he hasn’t let his clothing overpower his personality. Vetements, Gucci, Balenciaga, and Fendi are among his favorite designers, in that order.

With his clumsy Balenciaga Triple S boots, the Punjabi singer presented ugly sneakers as the new chic, which went on to become the internet’s most trending shoes in 2018. Dosanjh can be seen wearing luxury labels like Gucci, Saint Laurent, and Yeezy in his everyday high fashion ensembles, apart from Balenciaga, we suppose draws up most of his sneaker closet. He is known for his OTT impeccable sensibilities, so this shouldn’t come as a surprise. Dosanjh has proven that he is the king of high flex with everything from ultra-luxe, buzzy footwear to global IT products like the Prada flame shirt and huge Gucci x Dapper Dan necklaces.

His keen eye has also found a winner in the indie design collective Ader Error, which is considered as South Korea’s version of Vetements. He is a declared lover of Virgil Abloh’s unique approach to street style. His sneaker collection, which includes legendary names like Gucci x Dapper Dan and several Air Jordans, matches his glitzy wardrobe. He wears Maison Margiela’s statement high tops to seal his image as a street style phenomenon when he wants to turn heads.

High-end brands Diljit dosanjh adores the most.

ARTICLE BY - SUSHNEET KAUR
S E P T E M B E R  C R A V I N G S

With winter creeping in, it's time we make sure to cover up on those accessories and sway away in the chicest way with these latest season's bags and scarves that will only fire up your wardrobe. From structured & minimalist handbags to quilted wool/silk-blend scarves to keep you winter-ready all the time!

01. ALEXANDER MCQUEEN Printed modal scarf $338.81 02. LOEWE Cushion canvas tote bag $1,920 03. Jil Sander baguette scarf $607 04. JACQUEMUS Le Ciuciu leather and suede shoulder bag $1,427.17 05. SAINT LAURENT Suede quilted leather clutch $7,481 06. MINISOCHI changing wool-blend scarf $560 07. TOM TORD Loop mini leather tote $534.56 08. ACNE STUDIOS Printed bouclé wool-alpaca-blend scarf $516.48

L E T ' S  G E T  W R A P P E D !

WRAP IT UP WITH THESE DRAPED PIECES THAT FEEL LIKE THE HUG WE ALL NEEDED IN THE POST-PANDEMIC WORLD BECAUSE THE WRAPPED TREND IS HERE TO STAY AND MAKE YOU ATTEND EVERY PARTY ON THE BLOCK.

01. JW Anderson TOLLE VOLUME COAT $1,990 02. ALEXANDER WANG Cold-shoulder mesh-reined cotton-blend pleated top $695 03. NORMA KAMALI Diana mesh midi skirt $202.97 04. GAUCHERE Tuba draped with Miu Miu $674.55 05. Stradivarius abstract print asymmetric skirt $1,257 06. Alexander Wang draped silk dress $1,610
90's Are Back or What?

ARTICLE BY - RUCHA APHALE

90s being anything but nostalgic? As if! I wasn’t around to appreciate the quintessential era of 90’s that brought us Sex and the City, Bratz Dolls, Slip dresses with kitten heels and George Michael’s ‘Freedom’ Music Video starring ‘The Big Five’ aka Supermodels- Ciny Crawford, Christy Turlington, Linda Evangelista, Naomi Campbell and Tatjana Patitz but mind you, I feel like I have lived the golden age through, Drew Barrymore’s leather jackets with chokers and pixie cuts to Monica Geller aka Courteney Cox’s classic mom jeans and Cher Horowitz aka Alicia Silverstone’s skirt suits, Feath-

As far as I am concerned, the 90’s being an epic but controversial period for fashion did not affect the entertainment of the time as hit shows like Friends, Boy Meets World peaked while bands like backstreet boys, spice girls blessed the music industry. Nevertheless, Fashion Icons like Naomi Campbell being the first black model to feature on the cover of French and British Vogues, to Kate Moss brandishing her party-girl style with her spaghetti strap dresses and the big furry coats, to Posh Spice aka Victoria Beckham also known for her one of a kind bodycon dresses, to Jennifer Anniston slaying mom jeans and slip dresses like nobody else, to the classic white liner in ‘Oops I Did It Again’

But the 90's began 30 years ago but believe me when I say that it did not! 2021 was the year we experienced Harry Styles in a Yellow Plaid Gucci Blazer and Lavender Feather Boa (Drop dead Gorgeous) while Blake lively was spotted wearing the most controversial Jelly Sandals covered in glitter, as they should!

While supermodels like Kendall Genner, Hailey Beiber, Bella Hadid and the absolute lovely new mom- Gigi Hadid were spotted styling Mom Jeans in a 90’s kinda way. All I’m saying is that the grunge 90’s with slip dresses,oversized blazers, mom jeans, baby tees and bike shorts are here for a decade more. Fine by me!
The post Pandemic Way of Fashion

ARTICLE BY - RUCHA APHALE

As I was walking through the stores, I heard screams for Gowns, Glitter, Heels, Sequins and let me tell you, Glamour is back! Alongside the metallics, bright colours, awakening prints; traditional glamour is coming back as well. Is this reason enough for you to stop filling up your wardrobes with the pandemic drama? Get in line, we’re getting happiness in our wardrobes in 2021-2022!

As we make our New Year’s vision-board collage for 2022, there seems to be sanguine energy in the air, definitely a sense of optimism as the new year will be embracing glamorous, dramatic and colourful garments whilst following the comfortable and more relaxed dress code specification on the post-pandemic RSVP card.

The Evidence?

As quickly as 2021 is slipping by, we also watched the Designers get creative and creative and did I mention? More creative! There were 3d printers, food fabrics: can you smell all this creativity and sustainability, because I can! The post-pandemic world seems more sustainable, tech-savvy and personalized but are we still missing the pre-pandemic days? Do we really want fashion to go back as it was in 2019?

Are we still blaming the pandemic?

With more and more adults fully vaccinated, It is our time to transpire from our grey sweatpants and lilac sweatshirts into the world of more possibilities, opportunities and more emotional fashion. Yes you read it right; ever since the pandemic, fashion has become more and more emotional and personal and you know what that means? You can wear sweats anywhere and get them as dirty as you want and no one will say a word! Wow, what a time we’re living in! Though you will have to wash them or just ask you mom, she knows it better!
So to answer the ultimate question of Who Wore What, we escape the Spring 2022 runways with Y/Project exhibiting amazing peep ups and cut-out garments while Sara Battaglia quotes, "I wanted to encourage fighting for fashion, for good humor, for positivity" while showcasing garments with Pucci-esque Kaleidoscopic prints in bright colours and Ami was seen displaying sheer crystal-strewn tops and dresses alongside leather bralette and tie-dye pattern bottoms, as Guram Gvasalia designs the VTMNTS Collection in colours as bright as the post-pandemic era!
Produced by: FACE Magazine
Conceptualised and Styled by:
Khushboo Rajoriya
Model: Samyra
Agency: Inega
Photographer: Ishan Singh
Videographer: Sanjay Dubey
Makeup & Hair: Simran Shah
Designer: Rudraksha Dwivedi & Dodo & Mua

Junior Stylist: Esha Gupta
Photography Assistants: Ketan Gadkar
Footwear Designer: Shradhha Hedau Footwear Couture
Location: The Westin Mumbai Garden City
Bombshell

PHOTOGRAPHER: ISHAN SINGH
CONCEPTUALISED AND STYLED BY KHUSHBOO RAJORIYA
PRODUCED BY: FACE MAGAZINE
MAKEUP ARTIST: SIMRAN SHAH
DESIGNER: AMBIKA LAL
MODEL: SAMYRA
AGENCY: INEGA
Produced by: FACE Magazine  
Conceptualised and Styled by: Khushboo Rajoriya  
Outfits: Rudraksh Dwivedi  
Model: Samyra  
Agency: Inega
SUGAR Baby

Produced by: FACE Magazine, Photographer: Ishan Singh
Conceptualised and Styled by: Khushboo Rajoriya
Makeup artist: Simran Shah
FACE ART
Jumbish Creations Pvt. Ltd. is an organization which has been significantly contributing and adding value to the Art World for more than 5 years now. Unlike all other industries where technology has been implemented widely from research to accounting, from sales to logistics, the same enthusiasm and approach has been found missing in the Art world. To date, the Art Industry has not applied many technologies. The same age-old concerns have remained unresolved even to this day. Jumbish has focused on three critical areas in the art world after extensive research and due diligence. These areas are "Art forgery or piracy", "Royalty for painters & sculptors" and inability to sustain oneself during the process of becoming an artist, since it is a "long gestation period". They existed in this industry for ages without any viable solution.

Jumbish has launched a microchip called JDAT (Jumbish Digital Authentication Tag) which, combined with NFT (Non-Fungible Token) provides authenticity to both digital and physical artworks. It comes embedded with a host of features that are a boon for art collectors to ensure that the artwork is genuine and also maintains the ownership history (a.k.a provenance) for generations to come. This enables transparency & reliability in the art world. The JDAT is attached at the back of a physical painting which becomes the "certificate of authenticity and lives forever" with the art. It can be read with any new age smart phones which have NFC readers. The entire details of the artwork can be retrieved from the NFT platform with its creators' profile and provenance details, if any, just in a fraction of a second. Adding onto these, for every resale which happens, the artist gets royalty. An artist can even earn through selling the digital version of their artworks helping them to sustain. The integration of "NFT with JDAT" in the Jumbish Platform enables inventory and provenance management on a secured blockchain. This is a real awe for Curators, Galleries and Museums. Like any other creative artists e.g. Singers, Authors, Film makers, Musicians, royalty to Visual Artists can be seamlessly executed with smart contracts declared in NFT. The best part is that all these are maintained without any human intervention!!!

NFT became known when the world was in the peak shackles of Covid, and all industries almost came to a standstill. The eye-catching news was that of BEEPLE (Beeple sold an NFT for $69 million - The Verge). A digital collage was sold at $69.3M (₹503 Crores). For Beeple, the artist was based in the USA, auction was managed from London, UK and it was bought by an Indian, based in Singapore. NFT introduced a new dimension to the Art Industry for the Global Marketplace. Jumbish envisaged it long back and launched its JDAT to resolve issues of authenticity and royalty for artists. Backed with the strong leadership of Shankar Mridha, a serial entrepreneur with 17yrs of experience in corporate IT and been an AVP in a fortune 500 company, Rahul Chakraborty, an MBA with 8 years corporate experience turned into a Professional Artist, Bibhas Banerjee, a sales geek with more than 20yrs of experience and Sandeep Suryavanshi, a veteran CIO/CTO now joined Jumbish as CTO.

Jumbish has opened its NFT platform for registration. https://nft.jumbish.co. This is extremely an economical platform where each artwork obtains NFT for just $1, unlike all other popular NFT platforms where a very high variable gas fee is required for uploading each artwork. And even an artist with a physical version of artwork can be authenticated using JDAT. This unique proposition not only accrued coverage in various national and international media but has also been adopted by a lot of senior artists in India and across the globe.
When an artist paints, the canvas becomes his arena of expression, a playground of ideas and innovations, thoughts and emotions. When I began my career as a professional artist, I thought that my expression as an artist would be limited only to the medium of an empty canvas. As my journey progressed, I realized that art is subjective. The beauty of art lies in the eyes of the beholder. What appeals to one may not appeal to another and vice-versa. Hence, the beauty of art lies in its subjectivity. All throughout my school and college years, I was known as a versatile student. My curiosity and thirst to learn enabled me to dabble in various activities simultaneously with ease. Over the years, this curiosity began reflecting in my journey as an artist and at the turn of the millennium I began expanding my forte from painter to an all-rounder artist.

There was something intriguing about the concept of creating art in three dimensions. Growing up, I was always taught to ‘reuse and recycle instead of disposing off. As an artist, the thought of creating something unique out of mere scraps seemed thrilling and thought provoking. Using a wide range of waste material, I decided to explore the field of three-dimensional art and began creating various abstract sculptures, furniture items and artifacts using scrap metal and fiber as my main medium. I feel that using scrap waste to create something new allows one to take in the work from all its dimensions and enjoy its form and function fully. I began my work in the world of recyclable art with sculptures of varying shapes, sizes and styles. Sculpture for me is an attempt to understand better and realize more completely what form and shape are about and to react to forms in life, in the human figure, to bring to life inanimate lines and forms. Sculpture is most often based on human figures even though it is abstract. The expressions, emotions and thoughts are conveyed to and felt by the audience through every carving, every line and every stroke that the sculpture may behold. These ‘Musings’ that I have created over the past few years are a combination of scrap metal and fiber each portraying a different kind of three-dimensional art form. As I started exploring these different sides of the art world, I realized that there is so much more to it than what meets the eye. As painters, we make use of a lot of art material such as paint tubes, paint brushes, turpentine bottles and varnish bottles after serving their purpose have little to no use. In order to change that, I experimented with turning them into unique artifacts and lamp shades in a wide range of hues. Painting and designing on textiles as usable artifacts like hand painted jackets and cushion covers also became my forte as they went on to be recognized as “one of its kind, quirky, trend setter” pieces.

Another medium that I tapped into exploring was ‘resin art’. It is a newly formed type of synthetic resin that is chemically less toxic and harsh, specifically created to be used for artistic purposes. Being a resin artist is quite different from being a regular painter, since the materials you create your art with, are completely different. Like a painter is educated about how to use their acrylic or oil paints, a resin artist’s true skill lies in how they choreograph the free-flowing resin on a canvas. The thought of creating my art in resin seemed unfathomable at first but as I started playing around with the medium, the beautifully chaotic yet synchronised array of colours began to grow on me. To be a trailblazer, one need not be an artist. Each one of us is gifted with a unique ability to create our own path and set our own trends. Realising what sets us apart is as important as pursuing that path. As an artist I feel that art is not just subjective but also unique. Just like the smell of fresh oils on a canvas is conventional art, the smell of trees and wet soil on a cold rainy morning is also art. The unique nature of everything we see in our surroundings is what draws us closer to it. My uniqueness as an artist lies in my desire to explore every medium and to learn something new with everyday that I pick up the brush.
A Trail to the Hamptons

A Trail to the Hamptons

Born and brought up in Pune, Niranjan Ingale completed BE, MBA from the city. After completing the studies, he did work with various software firms in Pune and Bangalore, finally decided to set up his own organization. The organization focuses on data analytics and cutting-edge technologies. From childhood, he was attracted towards Art and used to visit various art exhibitions/galleries when time permits. He did travel abroad for work and there too he continued visiting art galleries/exhibitions to enjoy a variety of work. He interacted with artists from different parts of the world, visited lot of art galleries in the US and was fortunate enough to attend remarkable art exhibitions in NY and Miami. Last year in March, while he was in the US with his wife, Kanchan, they were reading about the pandemic’s impact on the Art world across the globe. After discussions with multiple people from the Art industry they envisioned the need of a platform that can suffice the needs of the art industry and the concept of artPRESENT came into the picture.

Working with the team in India, the software platform was developed that has all the cutting-edge technologies implemented. Even though physical spaces are closed, using virtual reality in an art gallery environment can be easily created. Augmented reality helps collectors to put the artworks on the walls simply through a smart phone. All these features justify the presentation of the artwork in the digital world. Besides this, the data analytics engine is integrated in the backend to capture the buyer behavior. In September 2020, Hampton Virtual Fine art fair was hosted on the artPRESENT platform. More than 100 galleries participated in the exhibition and more than 2000 artworks were displayed.

While working on this project, Niranjan observed that there is limited representation of Indian artists on a global platform. That lead to the research about overall Indian artists representation in the US and Europe. He always envisioned the need to take artists from India to the global art market eventually. In order to turn this dream into reality, he contacted Sanjeev Pawar of Pune, who has been running a physical art gallery called Art2day in Pune for almost 2 decades. Founded in October 2005, Art2day is a labor of love for Sanjeev and Priyamvada Pawar, both artists and alumni of the Abhinav Kala Vidyalya, Pune. It’s one of the oldest galleries in the city, completing 16 years as an active art activity centre in Pune - the cultural capital of Maharashtra. With 16 years of path breaking experience under our belt, we, as Pune’s first dedicated art gallery are undoubtedly a force to reckon with. More than a decade of patient and painstaking networking with artists and connoisseurs, art lovers and collectors, as well as corporate buyers and hobbyists has yielded us a rich canvas of possibilities for future landmark events on the Pune art scene. Beginning with showcasing a few young and upcoming artists, Art2day has made rapid in-roads in the local as well as regional art scene. Over the years it has become a favored destination for artists from across the nation, who desire to have a presence in Pune. Committed to creating a general awareness of Indian art and providing a platform for new talents, we have featured a wide range of well-known painters, sculptors and folk artists alongside with upcoming artists. In exhibitions of painting, sculptures, photography and experimental new-age art. Sanjeev is currently fully dedicated to Art Pune Foundation, an Art NGO dedicated to work for SUPPORT AND PROMOTION of Art and Artist. He is the principal consultant to artPRESENT and has been working with Niranjan and his team to make artPRESENT a strong platform to promote Indian artists globally.

In month of June, both of them started working with selected artists and presented their artworks across the globe using the platform. To make the platform strong from representation point of view they have launched a virtual exhibition ‘aarambh’ and an online...
Art gallery Art Stories that will focus specifically on Indian artists. Niranjan’s vision is to connect as many artists as possible in India and try to take their artworks on the global art market. This will help to create footprints of the Art from India across the globe.

In the process, representations for 5 artists from US and France was finalized. Also, an art promoter in the US selected another 5 artists for promotion in North America. One of the brownie points of all these efforts is to present artists Madhuri Bhaduri and M. Narayan in the Hampton Fine Art Fair happening in month of September this year. This is the first-time artists from Pune are getting represented in a global art fair. (https://hamptonsfineartfair.com/gallery/art/day-india/)

Besides this, artPRESENT has done partnerships with global art platforms like artnet. Both the artists selected for Hampton Fine Art Fair are also getting represented on the artnet platform. (https://www.artnet.com/galleries/art-stories/)

More details can be found on following URLs –


Completed Projects –
1. Hampton Virtual Fine art fair
2. Global Sculpture Park
3. Virtual Art Exhibition in Month of December for 5 Artists from USA

Ongoing Projects –
3. Aarambh - https://ar-view.com/viewer/collection/5f8636d-506c-44e3-b4f3-21302214d00

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Since childhood, I was fascinated by Arabian tales. The folklore from the Middle East and Central Asia is so mystical and alluring, I would eagerly wait for my dinner time (in fact the only time I was allowed) to watch ‘Alif Laila’ an Indian television series based on the One Thousand and One Nights, also known as the Arabian Nights. In the series, Shahrazad narrates stories from the Arabian Nights, a collection of folk tales that brims with great morals, fascinating characters, magic lamps, fairies, and ‘The Flying carpet’. The thought of a flying textile was fascinating and intriguing.

Carpets/Rugs/Kilims are exotic, mystical and one of the most beautiful crafts from the Middle East and Central Asia. This folk craft dates back to the 5th century BC. As one traces the origins of the carpet/rug weaving, it leads us to the Persian Empire majorly constituting in and around the area of Modern-day Turkey and Iran. Though an unfathomed theory is that the carpet weaving originated in Armenia (bordering Turkey and Iran) in the 7th century BC or earlier, the Persians and Turks pioneered the art of carpet weaving and the region is still the leading producer of Carpets/Rugs/Kilims. Persian carpets are the most superior carpets; the art became an essential part of their culture.

The Scythians were an ancient nomadic people of Eurasia, generally believed to have been of Iranian origin. These nomads were known to have accumulated great wealth through horse trading with merchants in Persia, India, and China. In 1949 Sergei Ivanovich Rudenko, Soviet anthropologist and archaeologist excavated The Pazyryk burials; several Scythian Iron Age tombs were found in Pazyryk Valley in the Altai Mountains, Siberia, Russia. The burial finds from the Pazyryk tombs were organic objects such as felt hangings, Chinese silk, wooden furniture, and other household goods. These finds got preserved when water seeped into the tombs and froze, encasing the burial goods in ice, which remained frozen until the time of their excavation.

One of the most intriguing finds amongst everything was the earliest known pile carpet, The Pazyryk carpet. Sergei assumed it to be a product of the Achaemenids also known as the First Persian Empire. Carbon dating indicated the carpet was woven in the 5th century BC.

Nomadic tribes like Scythians played an important role in pollinating art and craft from one culture or region to another. The folk craft the Carpet/Rug weaving spread from the ‘Rug Belt’ (which stretches from Morocco across North Africa, the Middle East, and into Central Asia and northern India) to the other regions of the world.

By the 14th Century the craft travelled from the yurts (the nomadic tents) to the royal court house, banquet halls and bedrooms of magnificent palaces of the Europe. Till then carpets were majorly used for basic utility purposes like insulation from extreme climate, comfort and as horse saddle by the nomadic horsemen. These nomads would travel around region to region for trade and inadvertently introducing the crafts of carpet weaving to the outside world.
WEAVING

There are two types of carpets, knotted piles, and flat-woven carpets also known as rugs. The knotting techniques vary from one carpet style to the other. Persian rugs are made using combinations of wool, cotton, and silk yarns. The traditional and ancient ones were made using camel, sheep, and goat hairs. But the ones for trading and most durable ones are made from sheep’s wool, Kork wool being the highest quality wool with its softness and durability. This wool is shaven only from the neck, shoulders, and under-belly of a lamb; this is where the wool is at its finest. The wool fibers are spun into threads by hand and then dyed with natural dyes like extracts from madder roots, cochineal, chamomile, grape leaves, pomegranate rind, and Indigo. Wool, cotton, and silk yarns are used in an appropriate combination according to the end use of the piece. The warp which is like the bone of the rug is either wool or cotton yarns (for strength and durability), for the weft which is the flesh of the carpet is entirely made using wool or in combination with silk yarns to create intricate details, add luster or highlight some design element.

Full silk weft rugs are only used as wall decors. Once the warp and weft are ready, the warp is set on the loom. The width of the carpet is limited by the length of the loom beams. The looms are either kept vertically on the ground or horizontally parallel to the ground. The looms are chosen particularly for the type and style of rug to be woven.

The Vertical looms are technically more advanced and used in villages and town manufactures, as they allow the weavers to retain their position throughout the entire weaving process. The Tabriz type of vertical loom allows the weaving of carpets up to double the length of the loom, while there is no limit to the length of the carpet that can be woven on a vertical roller beam loom.

The Horizontal looms are ideal for nomadic people as they can be assembled or dismantled and easily transported. Rugs produced on these looms are smaller and the weave quality is inferior compared to the ones made on a professional standing loom.

DESIGN

Persian rugs are a work of art. Each rug is one of a kind because its designs come from the weaver’s imagination. No two Persian rugs are ever the same, which makes them so exclusive. The weaver has to sit on their loom for long periods, the period depends on the design, and the length of the carpet can take from 3 to 8 months or more. The quality of Persian rugs can be determined by the number of knots per square inch, the more the knots per inch, the better the quality.

Persian rugs come in three categories: city, village, and tribal style. They are all named after the city, village, or the tribes that made them. The city rugs are known to be of the highest quality. The Master weavers of the city even sign their carpets, like a piece of art. The city weavers are majorly men. The designs of the city rugs are graphed and take inspiration from Islamic architecture and Gardens. Names of some city rugs styles are Isfahan, Nain, Tabriz, and Qum.

Whereas the tribal rugs like Gabbeh are made by female weavers. The Gabbeh designs are not planned but improvised according to what weavers see around their habitat or feel and intuition-based. For example, if the weaver is sitting in her backyard or facing the farmland, they would weave motifs such as forests, plains, fields, mountains, sheep, goats, and flowers. Fars Province’s carpet weaving has been recognized as part of the UNESCO Intangible Cultural Heritage list.

Names of other tribal rugs styles are Afshar, Baktiyar, and Baluch. Mohammad Hossein Tumani, a local carpet producer revealed a very weird fact in his Business Insider interview, he said “Interestingly someone who weaves a good Qashqai (tribal-style rug) carpet cannot weave a good Tabriz (city-style rug) carpet or the one who weaves superb Tabriz carpets cannot weave a good Isfahan (city-style rug) carpet. It’s a funny fact that each area can only weave the specific carpet of their area.”

He also spoke about an alarming matter of the art of carpet weaving perishing in 15-20 years from now or sooner as the tribal youth is not associating themselves with this tradition. They lack patience and a sense of connection with this craft. They see their mothers getting sick and straining themselves yet making the least profit considering the extensive craftsmanship involved. The reason is that there are many middlemen involved in earning from the same carpet, which discourages the new generation of weavers to pursue this exotic folk art.
In ancient times, carpets were made for utilitarian purposes for nomads and now are symbolic of status, luxury, and royalty. The extensive craftsmanship, time labor, and intricate designs have made carpets a collector's item.

In various cultures, carpets/rugs are used as prayer mats. Prayer rugs are used to separate the worshiper from the ground, creating a sacred and pure surface for the rituals. Prayer rugs have a specific design, the element of the mosque indicating the direction towards Mecca. Carpets are even used as decorative flooring inside the mosques. They are mentioned several times in the Quran as a furniture element of Paradise and as part of the wellness promised when they go to the heavens.

Carpets are classic decor must-haves. From luxury to bohemian, carpet’s range of designs and quality can match any interior design aesthetic. Luxury hotels and royal banquets halls prefer carpet flooring as they are ideal for cushioning footsteps, reducing slips and falls. Carpets improve indoor air quality by acting like a passive air filter, trapping dust, pollen, and particles and then removing them from the breathing zone.

Carpets provide warmth and comfort by acting as thermal insulators. In colder climates it retains warm air longer, an energy conservation benefit giving the room an overall warmer feeling. Carpets reduce noise levels and reverberation times, improving a room’s acoustics. By masking and absorbing the noise they provide a calmer and relaxing ambiance.

Carpets are a hundred percent sustainable items. Its organic materials, the natural dying process, hand-woven artistry, and rich cultural heritage make it an ethical product. Carpets represent a full life cycle that begins from the flora and fauna of the region (fiber, colors, and inspiration for the design), touching many hands and the rich culture, intertwining ethics and emotions, and slowly comes to life creating many more fables and folklores. Blessing everyone with its warmth and comfort it ages gracefully and fades with time back to the soil. (Imagination: Few years later, it grows into a flowering plant ending the cycle).
“Business Showers” are now a thing!

I am sure you have all heard of a baby shower? What if I told you could be a part of one where a stapler is a perfectly acceptable gift, nobody expects you to get your usual “+1 along and there is no smelling of diapers involved (I promise)!!

Well, I am talking about the concept of a ‘Business Shower’! The serious mom-type defines it as “A socioeconomic support model devised to help project holders through in-kind contributions. It results from a blend of baby shower and crowdfunding concepts.”

A passionate homemaker turned entrepreneur might call it - “An ice breaking celebration party, a fun way to introduce your start-up, a passionate homemaker turned entrepreneur might call it - "An Ice breaking celebration party, a fun way to introduce your start-up, a breaking celebration party, a fun way to introduce your start-up, an introduction to networking, a chance to talk about your business and projects."

It is a big step! Make sure the person has a clear goal in mind. Has thought through it and is ready to talk about it...ideate and engage in feedback.

WHERE: Find a place where people can enjoy their time but still discuss and network. It should not be too loud and partyish. But it should not be too austere.

WHEN: It’s a big step!

WHY: In a business Shower, Timing is everything. ‘Entrepreneurship reveal’ can be very emotional and scary at the same time for the person doing it. It’s a big step!

WHO: The Guestlist at these celebrations is key!

How: Let me conclude by saying that the concept is sure here to stay too. It must be a must. The general mood should be business casual.

In case it’s a virtual shower, make sure the link is sent well in advance and the host is on time to get the meeting started.

Food & Drinks: Food & Drinks: Food & Drinks: Of course, no shower is complete without refreshments and snacks.

Gifts: Unlike a Baby Shower where most people already know what one might need upon having a baby, in a Business shower the presents would depend on the nature of the business. So it might be a good idea to set up a ‘registry service/page’ before the shower. This would help steer the guests in the right direction. While creating the Registry - be mindful that no contribution would be small. Think of the supplies and tools needed to lay a strong foundation for the business. So while, a few months of paid bookkeeping software, a small working capital fund, or shipping supplies make the cut... So should that box of stationery and water bottles!

And needless to say, if it’s a Business to Consumer model then do have some stock for sale on the spot. After all, what’s more, encouraging than seeing green on the balance sheet on day 1.

Food & Drinks: Of course, no shower is complete without refreshments and snacks. But refrain from an indulgent menu that might take the attention away from the main objective. Bite-sized hors d'oeuvres that are filling, would be the best bet. You can even save a bottle of bubbly to conclude the business shower.

Last but not least, the business shower doesn’t have to be a surprise. Let the entrepreneur prepare for it. It will be a good rehearsal for future business meetings.

Let me conclude by saying that the concept is sure here to stay as it gets a nod of approval, not just from these super successful professionals, but in fact also from ‘THE’ Elon Musk!
"I think it's a brilliant idea. Having invested in 80+ startups and declined many more, I have come across many founders who have sacrificed their personal and professional lives to pursue their dream of making a difference. Entrepreneurship is not easy and it can be a long lonely road so the support of those around you can be of immeasurable significance." Says Ankur Mittal, COO and Co-Founder Inflection Point Ventures

"It's new to me but definitely a novel idea. We should be encouraging entrepreneurs and this sounds like a fun way of doing that... I see them getting a bit of a head start in the Digital space with something like this" says Sasha Chhetri, Digital Strategy Expert

"Conceptually I feel that it's very strong... creating the relevant support system around is superbly helpful for someone venturing into something new...discussing the idea at a high level with feedback and brainstorming sessions... love it!" says Sabena Puri, Founder, Stage 3

With the stressful lifestyle and increasing physical issues, physiotherapy has become a growing need of the hour. With too much demand and less supply, physiotherapists are overwhelmed. Fortunately, we've seen emerging young physical therapists becoming trailblazers and setting new techniques, thanks to medical advancements.

Speaking of current trends in physiotherapy, the community of practitioners has been experimenting and is successful in implementing some cutting-edge physical therapy techniques.

TRAILBLAZERS OF PHYSIOTHERAPY:
HERE ARE SOME LATEST TRENDS TO LOOK FOR IN 2021

1. Aquatic Therapy:
The gravity-defying effects of aquatic therapy and resistance that the water provides make it uniquely helpful to several types of patients. It is particularly beneficial to patients with joint pain, extreme obesity, or other mobility-limiting factors.

Patients who benefit most from aquatic therapy include those with arthritis, fibromyalgia, muscle spasms, nerve damage, and spinal problems. Aquatic therapy has been proven superior to other exercise-based therapy techniques for such patients.

Let's have a look at some trailblazing physical therapy techniques that can level up your healing game.
5. Rehab Robotics:
Robotic technology is arguably the most revolutionary of physical therapy technologies. Previously, rehabilitating a person with paralysis required a therapist to crawl on the floor while moving the patient’s legs with their hands. Now, this is achieved more easily and more accurately using robotic treadmills and exoskeletons. These machines move the patient’s legs in a normal walking pattern with much more precision than a therapist could manually. These robots even have sensors to detect the patient’s reactions to the treatment and respond accordingly.

Physiotherapists are the ones who set in trailblazing revolutionary techniques to help the ones in need. But soon, with the aid of advancing medical technologies, therapists will have the tools they need to give the care that’s needed. This cutting-edge physical therapy approach is life-changing, for both therapists and patients.

2. Light Therapy:
Light therapy is the application of red, infrared, and near-infrared light to invoke a positive cellular reaction. Light therapy acts on light-reactive molecules in our cells called chromophores. Just like the chlorophyll in plants, chromophores trigger a cellular response when exposed to certain wavelengths of light. Light therapy treatment increases cellular production of ATP, collagen, DNA, and other materials our body uses to heal. This makes it extremely useful for accelerating the healing of damaged tissues, both internal and external. Not only is it completely non-invasive, but it can even stimulate the healing of muscles that aren’t healing on their own. It can also be used to combat specific symptoms. It is proven to reduce pain and inflammation associated with arthritis, carpal tunnel, and other conditions.

3. Lokomat:
Lokomat is a robotic treadmill that helps restore patients to a proper gait. It supports the patient’s body weight so they can practice moving their legs in a walking motion without having to support their weight. It’s used to treat a variety of patients, including those affected by stroke, brain or spinal injury, cerebral palsy, and multiple sclerosis. The therapist is still present, controlling the functions of the Lokomat. They adjust the walking speed and the amount of weight the patient supports as needed throughout the training.

4. Gamified Physiotherapy:
The entertainment value and the goal-oriented structure of games also help motivate many patients toward improvement. Many therapists use the Nintendo Wii for physical rehabilitation. Wii games offer a fun way to practice many of the physical movements and exercises that rehabilitation requires. The games are also competitive, which inspires participation, engagement, and buy-in among patients. And it can be done at home.

The buoyancy afforded by the water takes the pressure off of aching joints or other affected areas. This buoyancy allows patients to perform physical therapy exercises with a better range of motion. And while this makes the treatment feel easier, the motion is met with resistance in the water. This helps the patient build up the desired muscle strength, too. Also, warm water helps relax muscles and boost blood circulation during treatment.
Art has always been a reflection of our society and the Bollywood entertainment industry, being a part of it, stands out nowhere less. Over the decades, the movies and songs have gone through a lot of modifications in the Bollywood industry and so does the audience. This change didn't happen overnight; it took years and decades of hard work, dedication, passion, talent, and a lot more. Some of the trailblazers (both on-screen and off-screen) who are no less than strong pillars of the Bollywood entertainment industry are very well known, while some prefer not to step in the limelight. It's time to unravel the life-changing stories of those change-makers of Bollywood, who never fail to entertain us, with their ever-promising efforts and passion.

**ARTICLE BY - AMRREETA KHURANA**

### Priyanka Chopra

The word “multi-talented” fits the best with this Bollywood star, who is not only a promising actress in the industry but has also flourished exceptionally well in music, film production, and modeling. She is the one who made us Indians proud, after winning the Miss World 2000 pageant. But you will be surprised to know that she didn’t start her film career in Bollywood. Her debut film was Thamizhan (in Tamil), while she stepped into Bollywood for the first time in 2002, but as a second female lead, in Anil Sharma’s The Hero: Love Story of a Spy. After going through a lot of ups and downs in her career with conventional roles, she started experimenting with unconventional roles and this was when she was emerging as a future star of Bollywood.

Soon after she starred in popular films like Kaminey, Anjaana Anjaani, 7 Khoon Maaf, Don 2, Agneepath, Barfi, Soon after she starred in popular films like Kaminey, Anjaana Anjaani, 7 Khoon Maaf, Don 2, Agneepath, Barfi, Dil Dhadakne Do, Bajirao Mastani, among a lot others. Her prolific performances helped her bag National and Filmfare Awards, and many more. Over the years, she has been the epitome of flexibility and consistency, and performed in roles that imparted moral messages, and is different from the typical Bollywood heroine image. Cutting through all the barriers, she has also set examples through her personal love life, which got her a lot of criticism, but she never stopped shining. Recently, she has also released her memoir “Unfinished”, which has received immense love from both the reader’s and non-reader community, making it a huge success.

### Aamir Khan

Among the 3 Khans of Bollywood, Aamir Khan is comparatively lesser talked about Khan and has excessively contributed towards the wellbeing of the Bollywood industry and society at large. Regarded as the “chocolate boy” of Bollywood, he has delivered commendable performances in conventional movies at the early stage of his career and bagged a lot of awards. But at the later stage of his career, he brought a change in his works. He worked as lead in some amazing movies like Rang De Basanti, Taare Zameen Par, 3 Idiots, PK, and this period marked his major comeback. During this time, he also made his directorial debut with Taare Zameen Par, bagging a list of awards and accolades. All these movies had their unique storylines and worked on major social issues, imparting valuable knowledge, and making Bollywood cinema acceptable for many people, who previously didn’t like Hindi movies, for the conventional cringe movies. A whole lot of the audience looked up to Aamir Khan for inspiration and eventually started regarding him as the “perfectionist”. Apart from movies, he also hosted a very popular talk show called “Satyamev Jayate”, which again bagged a lot of praise and popularity, as it highlighted and talked about very social issues which people refrained from discussing.

### Charu Khurana

Bollywood film industry has always been a hub of patriarchy, just like our society, hence it takes a lot more effort for a woman to flourish here, than the average count of men. Don’t want to believe that? Well, then you surely need to go through the story of Charu Khurana, who after a lot of struggles, established herself as a successful makeup artist in the industry. While makeup products are majorly used by women, the idea of a woman makeup artist was still an alien concept sometime back. But, Charu Khurana made it possible. Previously for 6 decades, women makeup artists were only classified as hairdressers, who could only be allowed in vanity vans (and not on the movie sets), and had to share their credits and remuneration with their male counterparts. Through several rounds of trials, efforts, and criticisms, Charu could finally instill (some amount) of equality for women makeup artists, abolishing the practice of sexism. After being continuously harassed by the Cine Costume and Make-up Artists Association, Mumbai, she decided to take the case to the Supreme Court. The verdict came in favor of Charu finally, allowing women to work as makeup artists, thus mitigating the gender gap to some extent in the highly male-dominated industry of Bollywood.

Today, she runs her academy in New Delhi, named Charu Khurana Make-up Hair and Beauty Academy, where she offers professional courses and services on makeup and beauty.

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Tapsee Pannu

Tapsee Pannu wasn’t a popular face during her Bollywood debut in Chashme Baddoor but slowly gained popularity and recognition with some of her prolific life-changing works in Bollywood. Then after one year of no releases, she starred in Baby, which still failed to give her the fame and success, which she has now. While she was filming for a film called Running Shaadi, she approached Shoojit Sircar for Pink. And this was the ultimate turning point of her career, from which she received a huge amount of praise and positive feedback, making the film successful at the box office. It was followed by her remarkable performances in The Shau Attaq, Naam Shabana, Manto, and finally Thappad. Though she had performed in other movies as well in between, these movies had the greatest effects on the Bollywood box office. Apart from being commercially successful, her movies addressed very important social issues like molestation, domestic violence, consent, women empowerment, etc. It highly impacted the taste of the audience and their views of judging an Indian Bollywood actress, breaking through the typical image of a heroin.

Deepika Padukone

Deepika Padukone was one of the highest-paid actresses in Bollywood, she turns out to be one of the biggest game-changers of these times. Starting with modeling as a career, she soon shifted to mainstream Bollywood and made her debut with Om Shanti Om, which turned out to be a major hit at the box office. Struggling through various roles in various commercial movies like Bachna Ae Haseeno, Chandni Chowk to China, Love Aaj Kal, Lafangry Parindey, Desi Bizz, etc, she finally established herself as a leading lady between 2012-2019 till today. She had a major comeback setting a milestone in each of her works like Cocktail, Race 2, Yeh Jawaani Hai Deewani, Chennai Express, Goliyon Ki Raasleela Ram-Leela, Piku, Tamasha, Bajirao Mastani, Padmaavat, and finally Chhapaak. Each of these films was a box office hit, and earned her a considerable amount of fame, and made her the favorite of many!! Most of her films did have a major impact on her audience, in which she showcased major social issues like acid attacks, women empowerment, among a lot of others. Her prolific acting and her versatility helped her bag some of the most prestigious awards of all time and marked a new era for Bollywood and its actresses. Over the years, she has influenced the whole mass of people across the world with her thought-provoking films. She is a powerful actress in the industry, strong enough to put down an offer in a movie when she isn’t paid equally like her male co-actor. She believes in hardcore equality and spreads it among her fans. Time and again, she has shattered our one-dimensional approach towards heroines and has flourished as one of the most successful actresses of all time.

Ayushmann Khurrana

There comes another prolific actor of Bollywood, whose movies are long-awaited by the audience, as he never fails to amaze us with his supremely talented nature, whether it’s his acting, songwriting, singing, or show hosting. Starting his career with winning the second season of MTV Roadies, he emerged in Bollywood with his debut hit Vicky Donor, which was followed by a brief setback. Soon after, he came back with back-to-back hits like Dum Laga Ke Haisha, Bareilly Ki Barfi, Shubh Mangal Saavdhan, Badhaai Ho, Dream Girl, Bala, Shubh Mangal Zyada Saavdhan, Andhadhun, Article 15, and finally Gulabo Sitabo. In between these, he also worked in Meri Pyaari Bindu, but it didn’t do much at the box office, yet had a good impact on the audience for its sweet unrequited love story. In all his popular films, he has delivered phenomenal performances, shattering the typical image of a Bollywood hero and reframing the meaning of hard work and dedication. Most of his films conveyed and addressed critical social issues like homophobia, violence, child trafficking, molestation, body shaming, etc. This again came as a blessing for the outlooks of the audience and brought about a new era in Bollywood cinema. His soulful voice and music also created a buzz among the audience, going crazy for him. Apart from that, his personal love life has also impacted his audience in creating an image of an “ideal love story” with his wife. In all possible ways, Khurrana has managed to make himself memorable in the minds of his audience.

Anupama Chopra

This prolific Indian author, journalist, film critic, and the director of the MAMI Mumbai Film Festival has never failed to amaze us with her jaw-dropping criticisms and finest works that helped her bag the National Award for her book. Anupama Chopra has redefined film journalism with her cut-throat honesty and strength. She has never failed to voice out her truer opinions about various movies, irrespective of the powerful cast and crew members. She had to face a lot of criticisms and controversies but she never stopped. She also has a strong sense of Feminism and Freedom, which impacts her criticism and journalism, which enranges especially the male-dominated Bollywood industry. She has stood as an epitome of strength and straightforwardness, contributing towards the betterment of the Bollywood industry.
When it comes to the film directors of Bollywood, the number of female directors is way less than the male directors. Also, a film with a female as the main lead had been an alien concept for a long time. But directors like Gauri Shinde, normalized the concept of female leads in a movie after she made her debut with English Vinglish in 2012. It was a special project in another way that this movie turned out to be a comeback project for Sridevi. This movie was followed by another popular and all-time favorite movie of many- Dear Zindagi in 2016, which again popularized the concept of a female lead, along with stressing critical issues of mental health. Mental health is already a taboo in our society even in this 21st century, and making a film based on it is a real-time challenge. Standing in the crowd and yet not following its direction is tough and challenging and Gauri Shinde is doing that job with utter proficiency. In this male-dominated industry, these types of female directors make space and encouragement for more women to come up with their talents of filmmaking and flourish as promising film directors.

These changes didn’t happen overnight, rather it took years of dedication and hard work. These trailblazers deserve to be applauded. They are not only transforming Indian cinema but also make us proud! We at FACE salute these trailblazers.